

CREDITS – Orchestras Live 2020/21

There are three contractual elements to acknowledging the support of Orchestras Live.

1. Wording

As stated in the contract, the following wording must be used on all publicity materials including season brochures, leaflets, posters and online [delete as appropriate]. Speak to your Partnership Manager to confirm the wording you should be using:

‘This [event / project] has been [produced with / co-produced with / achieved in partnership with] Orchestras Live’.

2. Logos

We require you to include two logos in all publicity material produced for the concert, including season brochures and websites. Different combinations of logos apply to different concerts:

- Orchestras Live logo
PLUS
- Arts Council England Lottery Funded logo

Examples of each are included here in Appendix A. All logos are available to download from: www.orchestraslive.org.uk/partner-resources

3. Programme Adverts

We require you to include the Orchestras Live advert within any printed concert programme produced. These must be used at A5 size or larger, but can be used in either portrait or landscape orientation.

These can be downloaded direct from our website: www.orchestraslive.org.uk/partner-resources

Examples of the advert are included here in Appendix B. Programme adverts are available in mono and colour versions and in portrait and landscape. Please contact Karys Orman, Production and Insight Coordinator at karys@orchestraslive.org.uk

Guidelines

A downloadable version of Orchestras Live’s brand guidelines can be found at www.orchestraslive.org.uk/partner-resources

Please provide proofs of any publicity material in advance of printing to Karys Orman, Production and Insight Coordinator at Orchestras Live – karys@orchestraslive.org.uk

Orchestras Live 2020/21

Appendix A: logos

Orchestras Live logo

ORCHESTRAS *Live*

Arts Council England logo



Should you require any advice or help on using the correct logos, please contact Karys Orman, Production and Insight Coordinator at karys@orchestraslive.org.uk

Orchestras Live 2020/21

Appendix B: sample programme adverts (mono and colour)



ORCHESTRAS *Live*

We believe orchestras are for everyone and that live orchestral music has the power to inspire people for a lifetime.

We create environments where music and creativity can thrive. We work to ensure communities across the country have access to world-class orchestral experiences.

Find out more about us

orchestraslive.org.uk | comms@orchestraslive.org.uk
[@orchestraslive](https://twitter.com/orchestraslive) | [@orchestras_live](https://www.instagram.com/orchestras_live)

 Supported using public funding by
ARTS COUNCIL ENGLAND

 **LOTTERY FUNDED**

Duke Studios, 3 Sheaf Street, Leeds, LS10 1HD • 0300 030 1160 • Registered charity number 1117211

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